



Travel Marketing Opportunities

Delivering High Touch Media In The Airport Environment

Coffee Cups and Sleeves

FACT: 79% of the adult population of the United States drinks coffee.

- Distribution through Independent Coffee Shops, Cafes, Delis, Bagel Shops, Coffee Carts ,etc.
- Targeting by Venue, Neighborhood, Zip Code, DMA, Ethnicity or Radius.
- Sleeve Creative Options: Heat Sensitive or Recycled/Recyclable materials, Lenticular Images, Peel-Off Stickers, Samples attached.
- Program Opportunities: Staging of “free Coffee Days” on a Local, Regional, or National Basis.
- Program Execution and Proof of Performance: Distribution to Contracted Venues by our GPS-Tracked Teams. All Programs Audited, Photos Supplied upon Delivery and Full P.O. P. provided.



Coffee Cups and Sleeves

MARKET	LOCATIONS	UNITS
New York	168	672,000
Los Angeles	114	399,000
Chicago	60	210,000
Philadelphia	60	210,000
San Francisco	114	400,000
Boston	57	199,500
Dallas	20	70,000
Washington, DC	67	234,500
Atlanta	70	245,000
Houston	40	140,000
Detroit	30	105,000
Seattle	100	350,000
Phoenix	46	161,000
Minneapolis- St. Paul	72	252,000
Miami- Ft. Lauderdale	10	35,000
Cleveland	20	70,000
Tampa- St. Petersburg	20	70,000
Denver	70	245,000
Sacramento- Modesto	70	210,000
Orlando- Daytona Beach	10	35,000



Founded in 2000, **Encompass Media Group** operates a media network with channels reaching a variety of desirable demographic audiences. Through its Encompass Outdoor and Encompass Digital divisions, targeted media reaches consumers in several categories, including **Multi-Cultural, Local, National, Travel, In-Store, In-Home, Military, and Transit.**

Media Assets including **Digital OOH, Static Signage, Sampling, Collateral, Event Marketing, Print, and Online**

Encompass's national footprint reaches the top 100 DMAs with a particular focus on the Top 25 DMAs.

Globally recognized advertisers across many categories: **Verizon, HBO, Chrysler, T-Mobile, DirecTV, Con Edison, Coca Cola, Sprint, Weight Watchers, MetroPCS, Comcast, Charles Schwab, American Airlines, Wal-mart, Johnson & Johnson, Nationwide Insurance, and many more**

Continued partner relationships from clients including **Hertz, Hudson News, and HMS Marriott**, as well as thousands of independent venues in the C-store, Laundromat, Dry Cleaner, Travel, QSR, Parking, Medical, and Retail arenas.