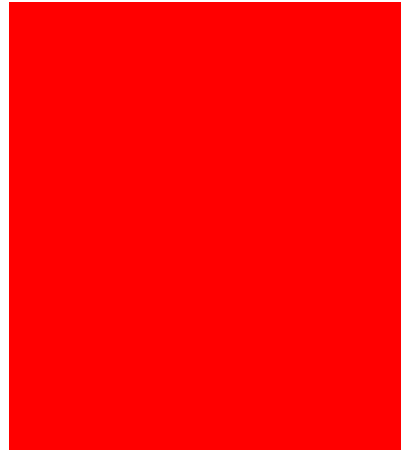




# Yes Media Centre

Nationwide Retail Hub and business service centers





# Yes Media Centre

Yes Media Centre (eCentre) would provide an effective retail business for Music and Video retail across all the major cities in Nigeria. This would be done directly or through partners. Each major city in Nigeria would have a fully functional Media Hub/Centre.





# Yes Media Centre

The Key is to have a spread in all the major cities of the 36 states of Nigeria.

The centers' will provide CD/DVD and other media sale of music and videos to consumers and also access to Internet Service, Travel & Reservation, ticketing, office supplies, virtual top-up, etc





# Yes Media Centre

There would be at least one major eCentre in each state capital that will also provide for Warehousing and Entertainment Park. Other small Media Hub will be setup in major cities directly or through partners and we would provide them practical business plan developed to allow the supply of products to various outlets such as Malls, Grocery Stores, Night Clubs, Arcades & Game Rooms, Stadiums, Airports, Movie Theaters, Convenience Stores, Retail Outlets, Hotels & Motels in the states where the Media Hub is situated





# Yes Media Centre

One of the key factors for the success of this strategy will be technology and there will be a major reliance of technology to actualize this retail, accounting and distribution plan



# SERVICES OFFERED

- CD/DVD Retail
- IYes Media (Internet Service)
- Travel Centre (Travel & Reservation)
- Print Centre
- eTicketing
- Office Supplies & Merchandising
- Shipping (Package, Envelop and Express Freight)
- vTop-up

# CD/DVD Retail

eCentre will provide a Music retail division providing physical and digital distribution for CD/DVD and other media content. These music and video products will be available at the eCentres across the country and online via digital content distribution that would leverage various online and mobile platforms in Nigeria. The physical and online media content will sell Nigeria, Africa and International music and video content.





# CD/DVD Retail

We will partner with worldwide distribution companies to make sure original music and video contents are available to Nigeria consumers. The eCentre will stock the largest selection of CDs and DVDs within the country. The strategic plan would be to make best quality CDs and DVD of International standard at affordable prices nationwide. The primary focus will be to satisfy the music/DVD needs of Nigeria and eventually Africa consumers





# CD/DVD Retail

The key to the eventual success of eCentre sales strategy is to get the consumers to spend their money in the store or online. To accomplish this goal, we will offer our consumers other value added options such as Internet Service, Travel & Reservation, eTicketing, printing services, shipping, virtual top-up and Merchandising.



# Yes Media (iYes)

The eCentre should be seen as “office away from office” especially for mobile employees. It would provide iYes Media service for professional, students and other customers by providing fast and reliable internet service.



# Yes Media (iYes)

The iYes Media will be designed to give access to the right technology at the right time. Employees on the go can have access to computer rentals for fast and reliable internet access including Wifi enabled service for user with their own laptops. Services to be provided at the iYes Media would include:



# Yes Media (iYes)

- Access to Computer for rental for MS Office for document creation, editing and printing
- Internet Access for web browsing, emails, etc
- Examination registration such as JAMB, NECO etc
- Access to e-Portals like Recruitment portal
- Wifi Access for Laptop users



# Yes Media (iYes)

In addition we would provide exclusive access to eCentre web based services such as Internet Booking Engine (IBE) for travel reservation, eTicketing for Concerts, shows and cinemas.



# TRAVEL CENTRE (Travel & Reservation)

The eCentre will provide a travel centre that would offer everything needed for travel namely domestic and international flights, holiday packages, cruises, hotels and much more.



# TRAVEL CENTRE (Travel & Reservation)

With the advantage of a nationwide reach it would be best positioned to provide a unified service across the country and customer would easily be able to identify the brand for travel and hotel reservation providing cheap and negotiated flights for domestic and international flights to destinations worldwide.





# TRAVEL CENTRE (Travel & Reservation)

There will be a backoffice flight centre with consultants to help customers find the best prices for their next flight or customer service issues which would be accessible from any of the eCentres nationwide.



# TRAVEL CENTRE (Travel & Reservation)

In addition there will be a customized Internet Booking Engine which would allow for quick compare and Book flights Online. This would provide a convenient payment and ticket pick up options at any of the various eCentre nationwide.



# PRINT CENTRE (Copy and Printing Service)

The eCentre will provide a wide range of printing services, including color copies, black and white copies, digital printing, offset printing for business cards and brochures, binding, laminating, online printing allowing documents to be sent and printed and picked up at a designated eCentre.



# PRINT CENTRE (Copy and Printing Service)

The print centre will provide a consistent cost effective high quality and professional-looking reproductions for color or black & white digital printing and copying services. Our team members can assist you or you can do it yourself. It would be a one stop shop and the printing services provided will make customer shine.



# PRINT CENTRE (Copy and Printing Service)

The eCentre will help create projects that stand out and the services to be provided will cover



# PRINT CENTRE (Copy and Printing Service)

- Online Printing Services allowing documents to be sent and
- Printing & Copying Services
- Presentations, Manuals, Booklets, Menus
- Brochures, Flyers, Newsletters
- Business Cards, Letterhead, Post cards
- Photo Printing
- Finishing and binding
- CD/DVD duplication for electronic copy of your documents, video or photos.



# eTICKETING

eCentre will connect millions of fans every year to the hottest shows, concerts, cinemas and other entertainment events by providing platform for Tickets sales (Physical tickets and eTicketing).





# eTICKETING

However with the challenges of purchasing of concert, shows or entertainment events which could involve queuing at the events for tickets purchase or inability to find out where to purchase tickets, eCentre can provide easy access to this ticket both at the various eCentre across the country or online.



# eTICKETING

eTicketing will become more useful for buying tickets online via your computer or mobile, and avoids all of that unnecessary queuing to be the first in line. We will provide a convenient way to purchase tickets in store, online or mobile



# eTICKETING

eTicketing is the most convenient option – you can buy as many kinds of tickets as you want in one single transaction. This can make it a lot easier to find the tickets, and simpler to pay and collect.



# eTICKETING

As part of the online tickets services eCentre will provide a membership and email newsletter to acquire, reward and retain customer loyalty. The eCentre will provide email newsletter with information on all upcoming events notifying fans before the tickets go on sale, giving them the chance to get in there early and make sure you get a ticket before it being sold out.



# eTICKETING

For members there could be regular contests in which they could win tickets, or they may simply be special offers allowing fans to purchase tickets before the general public or the chance of winning tickets to big events or even VIP areas. eTicketing would be a sustainable business for the eCentre.





# OFFICE SUPPLIES & MERCHANDISING

eCentre will carry most of the commonly needed office supplies such as Pads, pencils, pens, notebooks, folders Staplers, scissors, markers and would be available at your convenience “Office supplies when you need it and fast”



# OFFICE SUPPLIES & MERCHANDISING

This would be a one stop shop for artist merchandising especially with the dwindling sales from CDs/DVDs, music and films this would be an important part of the entire revenue chain. The eCentre would sell both in store and online merchandise of films soundtrack special albums, books, posters, t-shirts, games, perfumes etc.





# OFFICE SUPPLIES & MERCHANDISING

This merchandise would always be readily available in store and online which would effectively help in building the brand for the artist and actors.



# SHIPPING (Package, Envelop and Express Freight)

At the heart of all these services provided would be an effective Shipping and Logistics plan. eCentre intends to partner with strategic shipping and courier companies which would be leveraged in order to make sure the DVDs/CDs, Merchandises, documents are prepared, managed and shipped faster and easier.



# SHIPPING (Package, Envelop and Express Freight)

In addition customers will be able to ship business documents, product samples, paintings and other parcels with the reliability of eCentre partner courier companies at any of the various locations across the country that would be providing full range of shipping and parcel express services.





# Yes Media Centre

Nationwide Retail Hub and business service centers

