

COMPUTER SKILLS

- Adobe Photoshop CS4, Adobe Illustrator CS4, Adobe InDesign CS4, Adobe Acrobat, QuarkXPress, Corel Draw, 3D Studio Max
- Dreamweaver, Flash, HTML, JavaScript, CuteFTP Pro
- MS Word, Excel, Powerpoint

EXPERIENCE

Contract print and web graphic design: CUNY Research Foundation's Center for Study of Gene Structure and Function at Hunter College New York, NY 2004-Present

• Annual International Symposiums of Gene Center/Hunter College (2004-2009)

- Realized original visual designs based on symposium topics presented by faculty and staff at committee meetings.
- Designed posters, postcards, mouse pads, programs, RSVP-cards, invitations, e-mail blasts, web-graphics.
- Prepared print-ready files in accordance with with printers' specifications.

• Logo Design

- Created logos for Gene Center, Just Garcia Hill, Minorities Action Committee, Internet 2 Video Collaboration Facility.
- Adapted logos for web site use, resized images for printing in advertisements and on postcards.

• Traveling Exhibition Poster and Collateral Design

- Developed artwork to represent the Gene Center and Just Garcia Hill in consultation with faculty and staff members.
- Created original visual designs for 2 large format posters to be displayed and reused at exhibitions around US.
- Designed layout for mouse pad.
- Adapted images for web site use.
- Resized images for various print collateral.

• Departmental Promotional Materials Design

- Designed seminar series schedules for Biology, Chemistry and Psychology Departments at Hunter.
- Adapted seminar series schedules to be used annually as templates.
- Created visual concepts and lay-outs for 3 brochures for Gene Center programs and and JustGarciaHill network.
- Created banners and graphic elements for Gene Center newsletters.
- Created banners for GeneCenter web-site, JustGarciaHill web-site.
- Designed Gene Center annual commemorative report 2008 and Gene Center biannual report 2009.
- Designed Gene Center Power Point Presentation template.

Freelance print and web graphic design:

Office of Diversity Affairs at New York University School of Medicine New York, NY 2005-Present

- Designed image concepts, posters, postcards, programs, paper pads, folders, web graphics, bookmark for 8 consecutive seminars at NYU School of Medicine.

Freelance graphic design: Clinical Translational Science Center (CTSC) at Weill Cornell Medical College, New York, NY March 2008-Present

- Designed image concepts for 5 posters promoting STSC services, 3-fold brochure, research subject advocate flyer, Power Point presentation template, Research Bazaar poster.

Freelance on-site graphic design work for C2 Creative Jan. 2008 – Apr.2008

- Designed art catalogues, educator and docent guides, rack cards, checklists for Travel Exhibits of art collections owned by Bank of America: Matisse, Warhol, Wyeths and Hewitt Collection of African American Art.
- Carried out general print production work in InDesign according to instructions of copy editor.

- Prepared print-ready files.

**Freelance print and web graphic design: Human Concepts Inc.
Sausalito, CA 2005-2006 (telecommuting)**

- Designed original image concept for company's new software products OrgPlus6, OrgPlus7, OP Enterprise3
- Designed user guide cover, admin guide cover, DVD wrappers, CD box, CD label, splash screens for company's new software products OP6 and OP7 based on the original image concept.
- Designed e-mail blasts with landing pages for new products.
- Designed web graphics (icons, buttons, banners, charts, images layouts for web tour pages) for web site.
- Carried out production work for enhancing look of company's and product's logos, wrappers, splash screens and stationary (envelope, business card, and letterhead), backing up web site content, editing and updating data sheets.

**Additional free-lance graphic design work for various clients (see below),
New York, NY 2002-Present**

- Designed postcards, flyers, info sheets, info graphics, folders, schematic sheets, business cards, logos, envelopes, letterheads, brochures, booklets, newspaper ads; web-sites and web pages, web ads, e-mail blasts, flash animated visuals, presentations, intros, graphics for web, web icons, buttons.
- Prepared and submitted files for printing.
- Uploaded and updated web-sites.
- Production work in Illustrator, Photoshop, Flash, Dreamweaver, Corel Draw.
- Designed and produced outdoor signage, window graphics, banners, indoor info boards, magnet
- Menu board systems.

Additional Clients:

- Columbia Eye Institute, DecisionQuest, Morningside Bookshop, Debaue & Gallais, DeGrisogono USA, Cymbic Inc, America On-line/Coaches, Aveda (through Aquent), Solano Legal Services, Combase Mortgages Inc, Jay Kos Inc, Prudential Douglas and Elliman Real Estate, Starwich Inc., Posterloid, Foritas Inc, InTune Telecom.com Inc, Dimissiamo Brand Advertising, Martin Mitchell Music Inc, Electrifi Inc, Glenwood Pharmacy, Starlight Wedding Center, Bidet Direct Inc, Time Piece City jewelry store, Silver World Jewelry, Impress Health Center and others.

Designer & Sign-Maker,

San Signs & Awnings, Yonkers, NY, JS&L Associates, New York, NY, February - May, 2003

- Designed and produced signs, banners, awnings, car and window lettering, business cards, brochures.
- Scanned and digitized raster graphics.
- Produced output graphics using full-color digital printer, vinyl cutter, laminator.

Freelance Graphic Designer Russia 1994-2001

- Developed own solid client base in signage, print related design, illustration.

EDUCATION

- School of Visual Arts, New York 2002
Courses in Graphic Design, Package Design, Print Production, Type and Design, Advertising
- Law Institute of St. Petersburg, Russia 1998
BA in Law
- Gorky State University, Russia 1993
BS/MS in Radio Physics and Electronics

LANGUAGES

- Fluent in English and Russian.